

**FACULTY OF COMMERCE**

**B.Com. VI – Semester (CBCS) (Instant) Examination,**

**January / February 2021**

**(Common Paper for Computers / Computer Applications Courses)**

**Subject: A. E. – Commerce**

**Paper Code – BC – 607 Elective – I**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 E-Banking
- 2 Encryption
- 3 Smart Cards
- 4 Security Issues in E-Commerce
- 5 Banners
- 6 Limitations of E-Commerce
- 7 SMTP
- 8 E-Mail

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 9 Explain briefly about the types of E-Commerce.
- 10 Discuss about:
  - i) E-Trading
  - ii) E-Learning
- 11 Discuss the security issues faced when using an E-Commerce Web Site.
- 12 Discuss about Cryptography in detail.
- 13 What is EPS? What are the advantages of EPS?
- 14 Discuss about the Mercantile Process Model from the consumer's perspective.
- 15 What is EDI? Elucidate the advantages and limitations of EDI.
- 16 Discuss about EDI applications in business.
- 17 Explain the advantages and disadvantages of E-Marketing.
- 18 Explain the various E-Advertising Techniques.

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